TIME: 7:29
DATE: 12/13
SPONSOR: EMPSALLS SPORT SHOP
SOLICITOR: MALMUD

WINTER IS HERE..THERE'S SNOW IN THE AIR AND, IN MOST PLACES NEARBY, ON THE GROUND TOO. IT'S WINTER, AND CHRISTMAS SEASON... TIME SOR SKIING AND GIFT GIVING. WHY NOT COMBINE, AND GIVE YOUR SNOW LOVING FRIENDS THINGS THEY CAN USE ON THE SLOPES. EMPSALL'S SPORTS SHOP HAS SMALL GIFTS FOR THE SKIER...SKI*BOOT TREES, WHICH ARE ALWAYS USEFUL, AND WAXING KITS, TO HELP MAKE THE SKIING SMOOTH. EMPSALL'S ALSO HAS CLOTHING, FOR THE SKIER AND THE SPECTATOR ALIKE. YOU'LL FIND WARM, PURE WOOL SWEATERS FOR AS LITTLE AS $5.95, AND NO MORE THEN $12.50. OF COURSE, THERE ARE FAST CAPS AND SCARVES, AS WELL AS AUSTRIAN SKI KERCHIEFS. NO NEED TO FREEZE YOUR HANDS WHEN SKIING OR WATCHING...YOU'LL FIND SKI AND TOW MITTS, MIYTENS AND GLOVES, AT PRICES YOU'LL LIKE. SPOT IN AT EMPSALLS...YOU'LL SEE THINGS YOU'LL WANT FOR YOURSELF, AND WILL BE PROUD TO GIVE AS GIFTS..AND ITS JUST OFF CAMPUS, IN THE HEART OF GREEN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON
THE CORRECT TIME IS NOW

ANN. SIGNATURE: